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FOR IMMEDIATE RELEASE

ARCADIA + ENCORE APPOINTS ALLYN-RAE GROUP
AS INDEPENDENT SALES REPRESENTATIVES FOR FLORIDA

February 2, 2021, La Palma, CA — Allyn-Rae Group has been appointed to represent Arcadia and Encore throughout the state of Florida.

Drawing upon over 50 years of combined industry experience, partners Maureen Allyn and Jennifer Rae launched the firm in February 2017. Allyn's diverse background in design, construction and manufacturing stems from her days as a specialist in the area of healthcare sales, which later gave way to working on commercial projects from the ground-up. Rae, who holds degrees in both Architecture and Business, began her career as a commercial architect and later transitioned into manufacturer sales in 2001, where she spent 7 years as a Regional Sales Manager for Veritas and Lumicor, followed by 3 years as a multi-line independent representative.

Together, their knowledge, expertise and experience has proven to be a successful formula in helping clients meet their specific needs and the firm has grown to become a valuable resource to the design community. They are joined by Sales Associate Debra Burke and Administrative Assistant Diane Pelletier, with each contributing their own individual skill-sets to achieve winning results.

What also makes Allyn-Rae Group a stand-out is their focus on marketing and branding, not only for their own firm, but the manufacturers they represent. "Our shared dedication to providing exceptional levels of service is what drew us to Allyn-Rae Group initially, but we were equally impressed with their marketing savvy," states Zach McNally, Regional Director of Sales. "They're well-versed in digital and social channels, and realize the importance of maintaining a strong brand presence at all times. It's this connection to the marketplace that has us excited about this partnership and we look forward to what we'll be accomplishing together."

To learn more about Allyn-Rae Group, please visit their website at allynraegroup.com.

For more than forty years, Arcadia has been dedicated to new product development and a breadth and depth of high quality seating and table solutions for large and small companies alike. Dynamic in environments ranging from corporate, educational, healthcare, hospitality and retail spaces to government institutions, airport and club lounges, and more, Arcadia's product collections are introduced each year at the NeoCon World Fair in Chicago and remain on display in its permanent showroom in Chicago's Merchandise Mart (Suite #340).

For more information, contact Caitlin McHenry at 800.585.5957 or caitlinm@arcadiacontract.com.